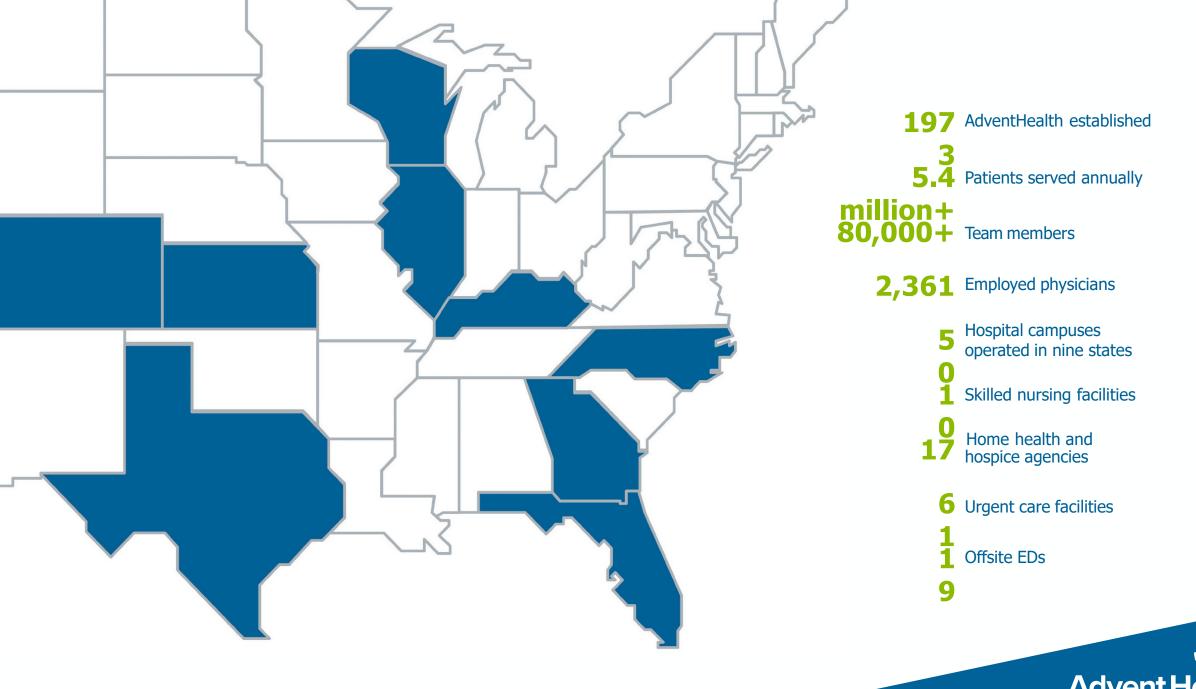


## **Storyboard**

### **Summary**

- Large, nonprofit health system
  - Primarily FFS, but rapid growth in managing risk with nearly 500k lives under risk
- Mission driven
- Somewhat early in the SDoH strategic journey
- Establishing connected approach to strategy





#### **Our Team**

#### Core team:

- Jill Piazza, PT, DPT Vice President, Operations PHSO
- Karen McKenzie, Care Integration Strategist, PHSO
- Margaret Verity, Exec Director Health & Medical Mngmt Ops
- Stacy Calhoun, Director, Member Engagement

#### Extended team:

- Care Management leaders
- Community Benefit and Health Equity teams



# **Areas of Focus Community Needs**

Chronic disease incidence

Health disparities

Financial insecurity

Food insecurity

Transportation insecurity

Social isolation

#### **Populations**

Commercial Risk Contracts

Medicare Risk Contracts

Uninsured

Underinsured



## **Data collection**

Claims data

E.H.R./ clinical data

3<sup>rd</sup> party data (SDoH)

Survey data from payers/providers

**CHNA** 

Health Equity data

How do we understand the needs of our population?

Patient assessment



## **Community Partners**



CBO's (varies by market)



Data partners

Who do we work with?



Technology partners: E.H.R. vendor, population health platform, closed-loop referral vendors



Payer partners



**Employer partners** 



**CHNA** committees



# **Financing models**



Value based care: Contract metrics/targets incentivize this work





Mission critical



CHP areas of focus



**Health Equity Grant** 



Many gaps still exist, especially in our fee-for-service business



# **Objectives for Collaborative Participation**



Understand the landscape



Learn from others to inform our strategic areas of focus



Best practice sharing



Pitfalls to avoid



Funding strategies

